

**PARKER AUTHORITY FOR REINVESTMENT ADVISORY COMMITTEE MINUTES
August 24, 2016**

CALL TO ORDER AND ROLL CALL

The meeting called to order at 7:02 p.m. by Chairperson Kevin Leung. Committee members present were Mark McShane, Whitney Walrath, Shea Suski and Kathy Busch. Committee members absent were Chris Schulken and Jennifer Maskrey. Councilmember Renee Williams and staff members Weldy Feazell, Bryce Matthews and Darlene McCampbel were also present. No members of the public were in attendance.

Weldy Feazell, Business Retention and Marketing Manager, introduced herself to Committee, she will be interim staff representative for PARAC meetings for the time being.

APPROVAL OF THE MINUTES

Whitney Walrath moved to approve July 27, 2016, minutes, Shea Suski seconded the motion; approved unanimously.

ITEMS OF INTEREST FROM THE PUBLIC

None

ITEMS FROM THE COMMITTEE

A. Shea Suski's proposed vision and goals were not reviewed. This item tabled; to be September 28, 2016 meeting agenda along with other Committee member goals.

Renee Williams advised it was her intention to meet with John Batey to discuss how members contribute more effectively; this did not happen due to John's unexpected resignation. She and Weldy Feazell will be working together to come up with a proposal for this.

SPECIAL PRESENTATION(S)

A. Bryce Matthews gave a presentation of the Mainstreet Master Plan, which was recently approved by Council. This is a 20 year visioning and planning document, intended to provide guidance to Council and staff. The Mainstreet plan addresses the heart of Parker, what citizen's value in this corridor to include cultural, economic and social center of the Town. The intent is to integrate the East side of Mainstreet by PACE Center continuing to the West side of Mainstreet up to 20 Mile Road. It was discussed that PAR and PARAC assessment and input will be valuable to the plan forthcoming.

Bryce Matthews also reviewed the Parker Road Corridor Plan, which goes through all URA's, but currently does not represent what the Town's character. Outreach through surveys and a public meeting on August 26, 2016 is currently being conducted. This is a huge corridor plan which borders Douglas County line on North, going south to Pinery Parkway, widens out where 20 Mile is, approximately 8 miles, and involves CDOT, Parker and Douglas County.

PARAC Resolutions

None

DISCUSSION ITEMS

A. Weldy Feazell gave a history and overview of the 19801 E Mainstreet Development
A developer has been selected to build a boutique hotel on this site. PAR Board will be bringing this project to PARAC to identify the financial gap and possible options for this to be addressed. More information will be provided as the process goes forward. The developer would like to break ground before winter 2016; however, it could end up being spring. This is an estimated 10 month construction project.

Weldy provided a brief description of the distillery project, next to Schoolhouse Theater. At the direction of Council the gymnasium has been demolished. A local developer is working on the project to include a restaurant with a roof top patio and distillery. This is another tax increment anticipated project.

Bryce Matthews and Weldy Feazell discussed parking study/plan and issues on Mainstreet and downtown; balancing the reality of the number of spaces and analyzing what the actual need is. Having this study and plan will be beneficial since parking is the number one complaint Economic Development hears about from businesses.

Weldy Feazell and Committee members discussed vision and goals for the Committee. These were previously submitted to John Batey. However, since it is not easy to locate those submissions at this point, the Committee was asked to submit their information to Weldy via email.

Weldy Feazell advised the Committee of work on strategic plan for PAR pertaining to capital projects and priority projects; she would like to get PARAC's input and assistance on this as we move forward.

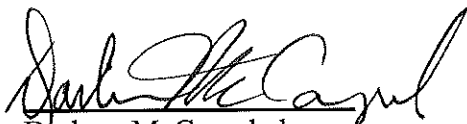
STAFF UPDATE


Weldy Feazell advised the Committee since John Batey's resignation; she is interim staff for PARAC at this time. She invited members to contact her if they have any questions pertaining to PAR or any Economic Development related projects.

Kevin Leung asked how we can make citizens more aware of PARAC meetings and information about the Committee. Meeting agendas and minutes are currently uploaded on Town website; Weldy Feazell stated we can look at adding to ED website to address this concern.

ADJOURNMENT

Meeting adjourned at 8:31p.m.


Darlene McCampbel
Recording Secretary


Kevin Leung
Chair

Next Meeting

September 28, 2016 – Regular Meeting