

**PARKER AUTHORITY FOR REINVESTMENT ADVISORY COMMITTEE MINUTES  
February 22, 2017**

**CALL TO ORDER AND ROLL CALL**

The meeting was called to order at 7:02 p.m. by Chairperson Kevin Leung. Committee members present were, Shea Suski, Jennifer Maskrey and Whitney Walrath. Committee members absent were Kathy Busch and Mark McShane. Councilmember Renee Williams and staff members Jason Rogers, Weldy Feazell and Darlene McCampbel were also present. No members of the public were in attendance.

**APPROVAL OF THE MINUTES**

Jennifer Maskrey moved to approve January 25, 2017, minutes, Whitney Walrath seconded the motion; approved unanimously.

**ITEMS OF INTEREST FROM THE PUBLIC**

None

**ITEMS FROM THE COMMITTEE**

None

**SPECIAL PRESENTATION(S)**

A. Jason Rogers presented summary of the Downtown Parking Study and Plan. Jason advised that he and Weldy Feazell are part technical advisory committee, focusing on East Mainstreet from Pine Lane to Parker Road addressing the issue, or perceived issue that there is a lack of parking in downtown Parker. Consultant, Kimberly Horn has been hired to do a statistical analysis of parking capacity, demand and supply as Parker continues to grow. They want to have a multi-faceted document with assessments, recommendations and strategy that will achieve goals of the Mainstreet and Town of Parker Master plans. A full presentation was anticipated for the March 22, 2017 PARAC meeting.

**PARAC Resolutions**

None

**DISCUSSION ITEMS**

A. Weldy Feazell provided information pertaining to Shea Suski's vision and goals submission. She stated Shea's high level ideas are right on target with PAR's strategic plan and can be integrated with the plan. Staff noted the goal of the strategic plan is to encompass expansion, mission, vision, values and goals, looking at the future in removing blight and demonstrate the benefit of PAR to the community. Staff hopes to have the plan completed by June 15, 2017. Part of the plan is to engage PAR Board and PAR Advisory Committee members on the over the course of plan preparation. Consultant services firm, P.U.M.A. is scheduled to give a presentation at the April 26, 2017 PARAC meeting.

Kevin Leung brought forward that as committee members they don't have extensive understanding of the workings of PAR board and suggested committee members attend PAR meetings to gain fuller knowledge. Jason Rogers suggested Committee members wait due to the irregularity of PAR meetings; also after strategic plan is in place. Per Kevin's request, it was

agreed the Committee would be notified of when PAR meetings are taking place if anyone wishes to attend as member of the public.

B. The Committee discussed pending appointments of Chair and Vice Chair and agreed to wait on recommendations until after a new member is selected.

### **STAFF UPDATE**

A. Darlene McCampbel briefed the Committee on new member candidates, the interview panel and process happening over the next two weeks. The panel which includes Renee Williams, Jason Rogers, Whitney Walrath and Weldy Feazell will be conducting interviews March 1, 2017. The plan is to have a new member in place by March 22, 2017 meeting.

B. Jason Rogers updated the Committee on outcomes of the Town Council/PAR Board planning retreat. There was a primary discussion on strengthening relationships between departments and Mayor /Town Council/PAR Board. Another vital piece was use of a master developer approach for development of Town and PAR owned properties. A presentation was given by a local master developer, on necessities to deliver a successful public/private partnership, and how to galvanize the community and move a major project forward.

Jason also briefed the Committee on a staff presentation of the overall vision for downtown based on Mainstreet Master Plan talking about assets including ED Annex, East Main, PACE Lot 2 and Pine Curve. Staff received affirmation from Town Council/PAR Board for PAR staff to move forward in securing a master developer to strategically plan for appropriate land use of these four assets in downtown. Staff is putting together an RFQ to solicit and secure a master developer to be released to the public March 1, 2017.

Kevin brought up that the next meeting lands on spring break week for Douglas County. Committee members discussed if a quorum could be reached and noted it would not be an issue; therefore, the meeting would remain as scheduled for March 22, 2017.

Jennifer Maskrey shared a conversation she had with a local business owner who benefitted from the previous program initiated by PARAC in previous years to encourage the continued operation of the Committee.

### **ADJOURNMENT**

Meeting adjourned at 8:06 p.m.



Darlene McCampbel  
Recording Secretary



Kevin Leung  
Chair

### **Next Meeting**

March 22, 2017 – Regular Meeting