



TOWN ADMINISTRATOR'S REPORT

January 2017



PARKER
C O L O R A D O

Town of Parker
20120 E. Mainstreet
Parker, CO 80138

Tel: 303.841.0353
Fax: 303.805.3153
townadministrator@parkeronline.org



COMMUNICATIONS

Project Updates

Town Holiday Events

The community enjoyed the Mayor's Holiday Lighting, Holiday Carriage Rides and Christmas Carriage Parade. We had great turnouts for each of the events. A big thanks to all of the Town departments that help make our community events a success!

Parker Ice Trail at Discovery Park

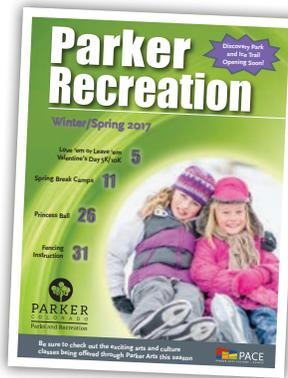
Notice of the Dec. 23 opening of Parker Ice Trail at Discovery Park was disseminated only on Town and Parks and Recreation social media, along with a ParkerRec.com e-mail blast, and the average attendance in the first week of business was 600 skaters per day.

Town Calendar/Annual Report

The Town's 2017 Calendar and 2016 Annual Report was mailed to all Parker households in late December. Copies are also available for pick-up at Town facilities.

Recreation Brochure

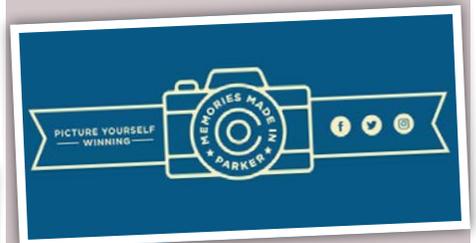
The Winter/Spring 2017 Recreation Activity Brochure was delivered to 36,339 homes and businesses in the greater Parker area.



Branding and Marketing

Parker FAM Trips

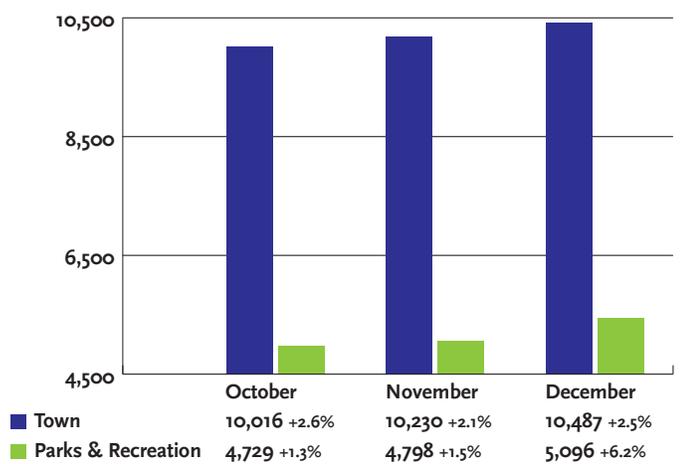
The Town hosted five area journalists for Media FAM Trips during the holidays. Parker received rave reviews and great social media and print/blog coverage from all of the reporters. Be on the lookout for an article in the February/March issue of *Colorado Expression* magazine as well.



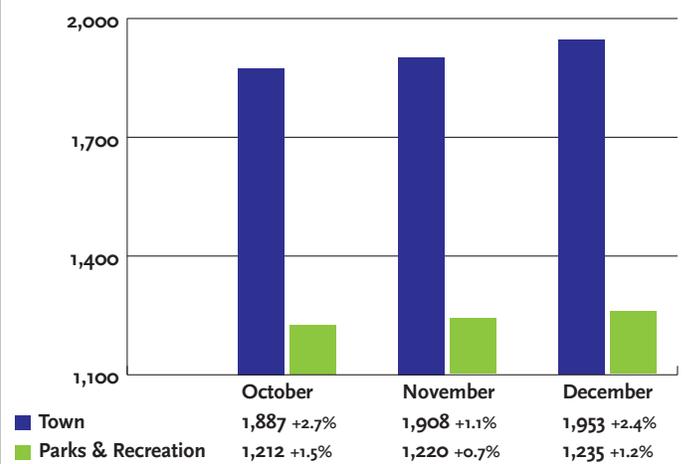
#MemoriesMadeinParker Social Media Contest

The #MemoriesMadeinParker Social Media Contest kicked off on Nov. 13 and ran through the holiday season. The contest received a great response and area businesses appreciated being included in the promotion.

Facebook Followers - Monthly Comparison



Twitter Followers - Monthly Comparison





COMMUNITY DEVELOPMENT

Building Division Statistics - December 2016

Single-Family Permits: 27 (291 total in 2016)

\$9,625,280 valuation (\$104,587,047 total in 2016)

Multi-Family Permits: 0 (39 total for 400 units in 2016)

\$0 valuation (\$46,291,379 total in 2016)

Commercial Permits (New): 1 (27 total in 2016)

\$12,511,649 valuation (\$50,979,177 total in 2016)

Commercial Permits (Remodel): 62 (752 total in 2016)

\$561,530 valuation (\$23,883,237 total in 2016)

Other Permits: 144 (2,132 total in 2016)

\$703,113 valuation (\$10,479,436 total in 2016)

Total Permits: 234 (3,241 total in 2016)

\$23,401,572 valuation (\$236,220,275 total in 2016)

Inspections: 2,149 (27,707 total in 2016)

Total Valuation: \$236,220,275 in 2016



Comprehensive Planning

Call-n-Ride Program Ends 2016 Strong

The Parker Call-n-Ride program's ridership figures continued to increase throughout the year. November ridership reached an average of 3.9 riders per hour for an overall 2016 ridership average of 3.1 boardings per hour through November. Route 483, providing access to the Lincoln Light Rail Station and Nine-Mile Light Rail Station, carries 320 riders per day, and Route P, providing express service to downtown Denver, carries approximately 450 riders per day.

Community Development Open House

In 2017, the Community Development Department will continue to hold quarterly open house meetings. The first community open house will be on Wednesday, Feb. 15 from 5 to 7 p.m. at the PACE Center's Gallery Studio. Planning and Building staff will be available to discuss projects and answer questions for the public.

Downtown Wayfinding Signage Installation

Al Lenzi Group, in coordination with the Town and Merje Environmental Graphic Design, is finalizing construction and installation of new wayfinding signage for downtown, which is Phase I of the project. Construction of the final phase of the program – the rest of Town signage – is planned for 2017 to allow adequate time to coordinate with CDOT and Douglas County.



COMMUNITY DEVELOPMENT - CONT'D

Development Review - Project Updates

Major Active Development Projects

- Architectural Concepts Building – *Site Plan*
- Blue Mountain Storage – *Site Plan*
- Cherrywood Commercial Hotel – *Site Plan*
- Cherrywood Commercial West Retail Building – *Site Plan*
- Cherrywood Commercial East Retail Building – *Site Plan*
- Circle K at Jordan and Parkerhouse – *Site Plan*
- Compark Village South Filing 2 – *Final Plat*
- Cottonwood Highlands Filing 2 – *Final Plat*
- Cottonwood Highlands Filing 2C – *Final Plat*
- Crown Point New Single Tenant Retail Building – *Site Plan*
- Crown Point Raising Cane's Restaurant – *Site Plan*
- Hickory House Addition – *Site Plan*
- Highlands at Kings Point – *Annexation and Zoning*
- Leman Academy Charter School – *Site Plan*
- Lot 10 Dransfeldt Place Boat and RV Storage
- Meadowlark Zoning and Annexation – *New Residential*
- Olde Town Preliminary Plan – *New Residential*
- Parker Keystone Commercial – *Site Plan/Replat*
- Parker Taphouse – *Site Plan*
- Pine Bluffs Multifamily
- Saint John Extended Stay Hotel – *Site Plan*
- Stroh Ranch Filing 18B – *Sketch and Preliminary Plan*
- Trails at Crowfoot (Hess Ranch) – *Sketch and Preliminary Plan and Zoning*
- Vehicle Vault Outdoor Space – *Site Plan*
- Westcreek Multifamily

Major Projects Under Construction

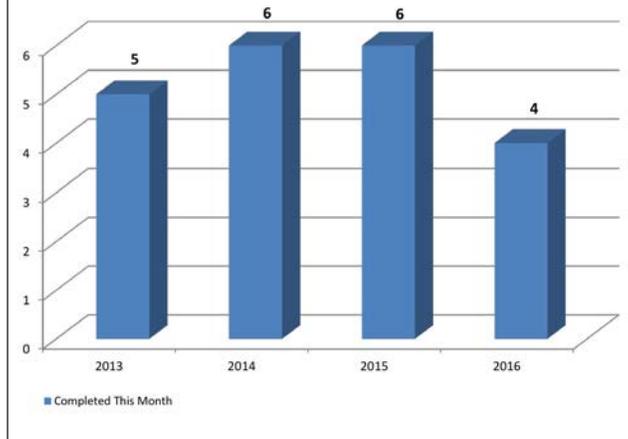
- American Academy
- Assisted Living Facility – *Crown Point*
- Burger King Remodel
- CVS Pharmacy – *Stonegate*
- Enclave at Cherry Creek Multi-Family
- Mini U Storage – *Dransfeldt*
- Park 64 Multi-Family
- Parker Flats Multi-Family
- Parker Hilltop Health Care/ Emergency Care Clinic
- Rehab Center – *Compark*
- Your Storage Center – *Polo Business Park*
- Vantage Point Multi-Family
- Watermark II Multi-Family

Project Focus: New Residential Subdivision

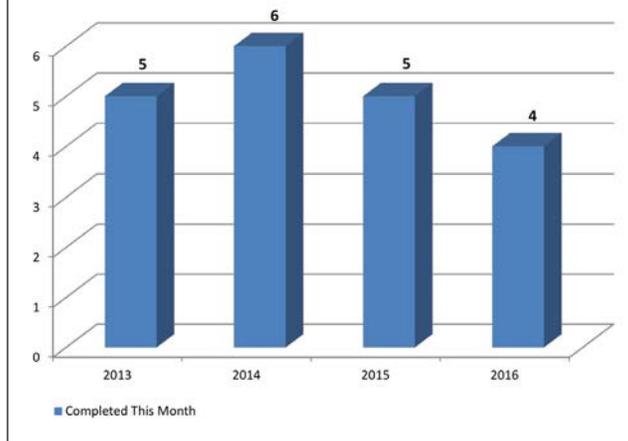
Currently under review on Crowfoot Valley Road, approximately a mile south of Stroh Road, is a new residential subdivision. The Trails at Crowfoot will include 824 new single-family and duplex homes and two small future commercial sites at the future corner of Bayou Gulch Road and North Pinery Parkway. Amenities proposed with this development include a new elementary school site, an 18-acre park site, trails and about 100 acres of preserved open space.



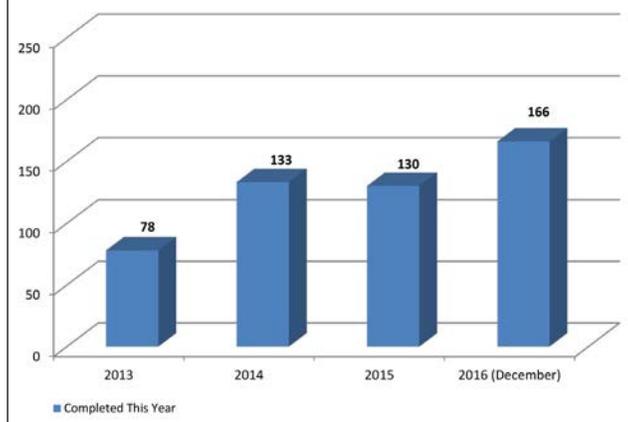
Development Review Submittals - December 2016
(annexation, site plan, subdivision, zoning)



Development Review Approvals - December 2016
(annexation, site plan, subdivision, zoning)



Development Review Submittals - 2016 Total
(annexation, site plan, subdivision, zoning)



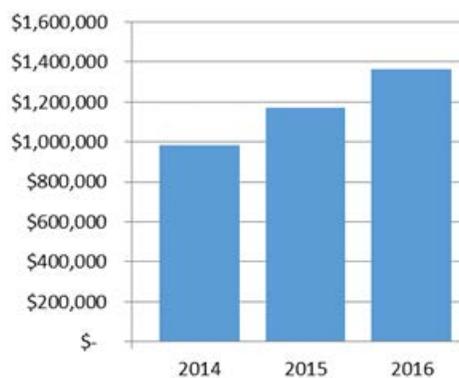


CULTURAL DEPARTMENT

December Box Office

- As is the case each year, the three performances of “A Classic Parker Holiday” featuring the Parker Chorale and the Parker Symphony Orchestra were virtually sold out, as was “The Nutcracker of Parker,” the annual co-production with the Colorado School of Dance. We also had very strong sales at 95% and 93%, respectively, for “Mike Super – Magic & Illusion” and “The Ultimate Christmas Show.”
- Due to popular demand, two extra Thursday evening performances were added for the upcoming production of Disney’s Beauty and the Beast. At that time, with 16 public performances, we were at 89% capacity in sales. The extra shows have also sold strongly, and we are currently at 94% capacity for all 20 shows!

2016 Ticket Revenue



Total Ticket Revenue for 2016 was up 16% over 2015!



Education

Parker Arts’ youth dance provider, On Pointe School of Dance, ended the fall season with the annual winter recital of “Clara’s Dream” featuring 115 dancers ages 3 to 12. These young students honed their talent in ballet, tap, jazz, hip hop and a new dance class titled “Move It Your Way,” created specifically for individuals with special needs. Some of the 504 audience members became performers as they danced on stage as part of the father/grandfather-daughter dance.

Development

Memberships

- \$5,300 in revenues for December 2016 (versus \$1,050 in December 2015) can be attributed to a Colorado Gives Day campaign, as well as a year-end appeal targeted to all expired members that encouraged them to renew prior to the end of the year.
- December saw 23 new members and 12 renewing members.
- Membership revenues ended the year with \$67,550, exceeding 2015 revenues by 15%.

Donations

- December Online Add-On/ Round-Up Donations: \$845 (Annual total is \$4,252)
- December Public Art Donations - \$145 (Annual Total is \$795)
- Parker Arts and the Recreation Department worked together to begin accepting public art donations at Recreation facilities to support the Ball and Jacks at Discovery Park.

Sponsorships

- \$1,625 that included Dan Farland/State Farm, Southeast Christian Church and To The Rescue.

Rentals and Concessions

2016 Final Statistics

- Wedding Ceremonies – 35
- Wedding Reception only – 7
- Other Rentals – 1,306
- Town of Parker comp events – 59
- Event Rental Income – \$213,637.00
- Concessions Income – \$172,080.00



Annual Roadway Maintenance Projects

Townwide Concrete Repair

- Work consists of miscellaneous sidewalk, concrete pavement and curb and gutter repairs throughout Town

The 2016 contract work is complete, and the Town is currently working to close out the project. Town staff is currently evaluating potential work areas for the 2017 contract. Bidding of this project is anticipated for the spring of 2017.

Roadway Reconstruction

- Street repairs to various locations in Town

The 2016 roadway reconstruction project is complete, and the Town is currently working to close out the project. The 2017 reconstruction project will include J. Morgan Boulevard between Parker Road to near Cody Avenue plus a Town parking lot at the Town Hall campus. Bidding of this project will begin in January, and the contract is anticipated to be sent to Town Council for review at the second meeting in February.

Roadway Resurfacing

- Thin overlays, chip seal and slurry seal (pavement preservation) work in various locations in Town

The contracted asphalt mill/overlay and slurry/chip seal portions of the 2016 program are complete. The asphalt pavement overlay portion of the 2017 program was awarded by Town Council in January. The slurry/chip seal portion of the project is anticipated to be competitively bid in February.



ENGINEERING AND PUBLIC WORKS

Roadway Capital Improvement Projects

Crown Crest Boulevard/Parker Adventist Hospital Traffic Signal

- Crown Crest Boulevard at Parker Adventist Hospital/Life Time Fitness access intersection.

The project was competitively bid in August and awarded by Town Council in September. The contractor commenced construction in October, and the traffic signal is anticipated to be operational in January. Work will continue into the springs of 2017 as weather allows.

Cottonwood Drive Widening

- Jordan Road to Cottonwood Way

The funding for the design for this project was appropriated as part of the 2016 budget. Design work has commenced and it is anticipated that the design will be completed by mid-2017. Due to budget constraints, the funding for the widening construction will not be available until 2018. Construction is currently anticipated for 2018 pending approval of the 2018 budget in late 2017.

Motsenbocker Road Widening

- Clarke Farms subdivision to Todd Drive intersection

Design for this widening project is anticipated to commence in early 2017. Funding for the construction of this project is dependent on adjacent development providing the funding per their respective development agreement. It is possible that construction could commence in late 2017.

Chambers Road Widening

- Hess Road to Mainstreet

The project continues as weather allows through the winter. Asphalt pavement for the new northbound lanes has been completed. An interim traffic switch was implemented to the new lanes in December and it is anticipated that all lanes will be open to the traveling public in January. The milling and repaving of the existing lanes (future southbound direction) will be completed in the spring as temperatures allow. Median landscaping is anticipated to follow in the summer of 2017. Funding for this roadway widening project is a joint effort with Douglas County and the Douglas County School District.

Jordan Road Widening

- Hess Road to Bradbury Parkway

Due to the funding constraints associated with the Cottonwood Drive widening project construction, the Town has commenced the design of the Jordan Road widening project in 2016 to allow for potential construction in 2017. Design efforts commenced in October and are anticipated to be completed in the spring of 2017 to allow for potential bidding and construction in 2017.

Summerset Lane Extension

- Summerset Lane east of Pine Drive

The design for the project is currently underway with construction tentatively scheduled for 2017.

ENGINEERING AND PUBLIC WORKS - CONT'D

Recreation Improvements

Discovery Park

- Design and construction of a public park and plaza located at the NE corner of Mainstreet and PACE Center Drive

The project (pictured at right) is currently under construction and is anticipated to be complete this winter.

East-West Trail - Phase II

- Construction of a multi-use recreational concrete trail between Newlin Gulch Boulevard and Chambers Road within and adjacent to the PSCo/Xcel powerline corridor

Construction commenced in August and is anticipated to be completed in early 2017. Work currently includes the Newlin Gulch low-water trail crossing/drop structure and concrete trail construction.

East-West Trail - Phase III

- Construction of a multi-use recreational concrete trail between the Motsenbocker/Todd intersection to the Cherry Creek Trail within and adjacent to the PSCo/Xcel powerline corridor

Design on the project has begun, and preliminary discussions with PSCo/Xcel related to a required license agreement to allow for construction of the trail are underway. Construction is currently anticipated for the summer of 2017.



Dog/Disc Golf Park

- Construction of a combination dog park and disc golf park on Pine Lane west of Cherry Creek

The project was competitively bid in September and awarded by Town Council on Oct. 3. Construction has commenced and will continue through winter as weather allows. The project is scheduled to be complete and opened to the public in the summer of 2017.

Facility CIP Projects

Parker Schoolhouse Annex Remodel

- Remodel the existing non-historic annex interior space including a concession, box office and office addition; restroom upgrades; fire alarm upgrades; and various interior upgrades

The project is currently in the design phase with bidding anticipated for spring 2017 and construction completion anticipated for late summer 2017.

Parker Fieldhouse Playground to Classroom/Office Remodel Project

- Conversion of the existing indoor playground area to classrooms and the addition of office space

The project is currently in the design phase with bidding and completion of construction anticipated for 2017.

Stormwater CIP Projects

Newlin Gulch at East-West Trail

- Grade-control structure and associated improvements on Newlin Gulch at the East-West Trail crossing

The drop structure and channel grading is nearing completion with some delays due to weather. The pedestrian box is complete and the project is anticipated to be complete in the first quarter of 2017.

Parker Schoolhouse Historical Restoration

Phase 2 restoration work consisting of the basement restoration was completed in late November, and Town staff has closed out this contract.

Phase 3, consisting of the exterior and upstairs restoration work, was awarded by Town Council on Jan. 3 and is anticipated to begin in early 2017.

Partial funding for the historical restoration work is from the Colorado State Historical Fund via a grant that was approved by Town Council on Nov. 21, 2016.





Facts & Statistics

November 2016

Accounts Payable

Total AP spend:

\$7,992,708.57

Invoices processed:

617

Checks processed:

342

Total check runs:

4

Average invoices per check run:

154

Average amount per invoice:

\$12,954.15

Average amount of check:

\$23,370.49

Purchasing Cards

Total P-Card spend:

\$383,328.29

Total P-Card transactions:

966

Total statement cycles:

1

Average transaction amount:

\$396.82

Payroll

Direct Deposits:

1,208

Employees Paid:

634

PANs Paid:

111

Sales Tax

New accounts opened:

27

Accounts closed:

11

Active audits:

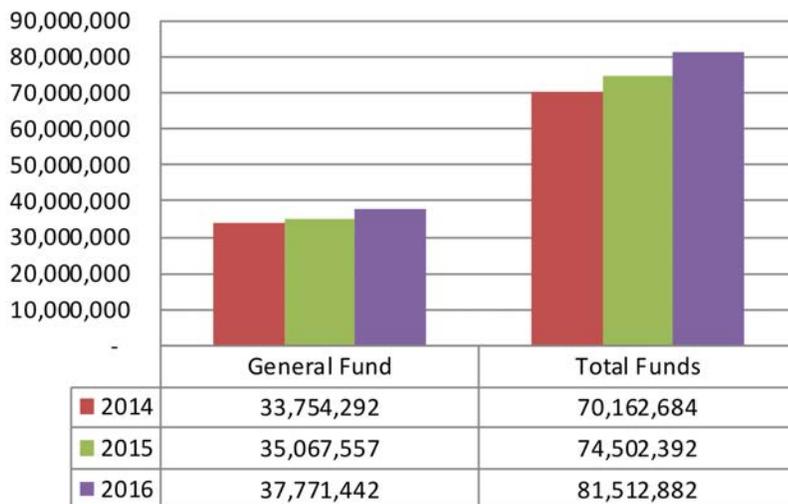
32

Subscribers for sales tax notifications:

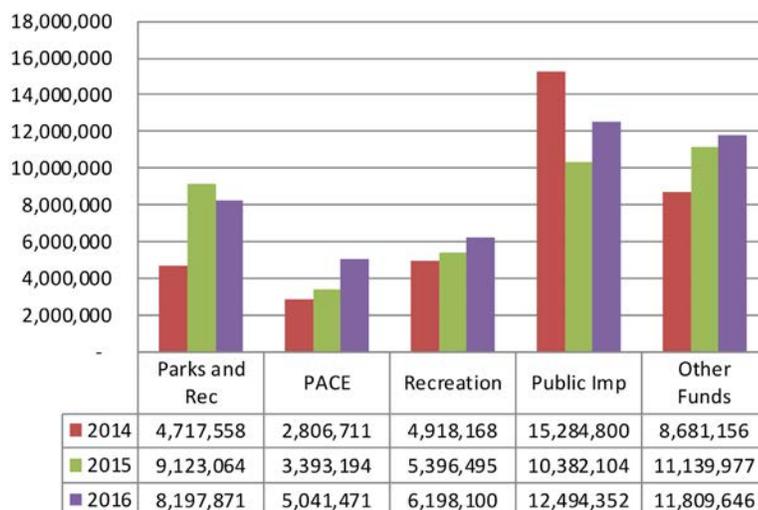
1,641 in 4 countries and 46 states

FINANCE

Expenditures Comparison - Overall as of Nov. 30

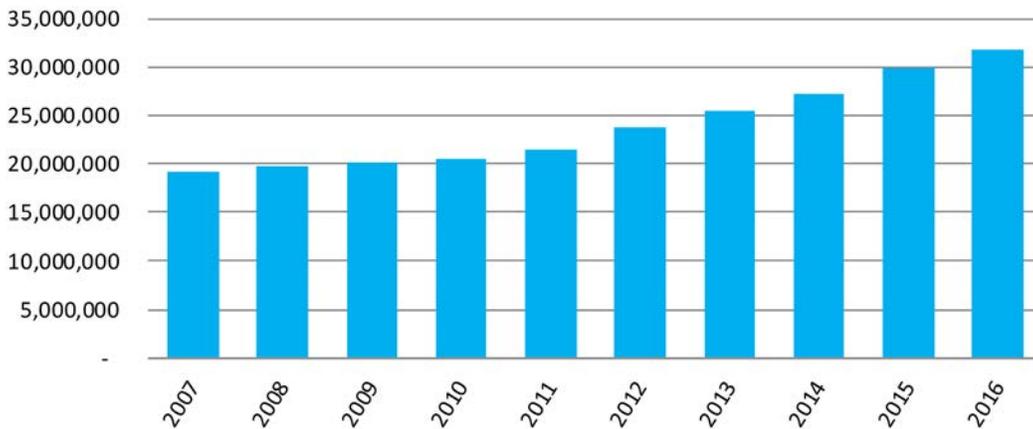


Expenditures Comparison - Breakdown as of Nov. 30

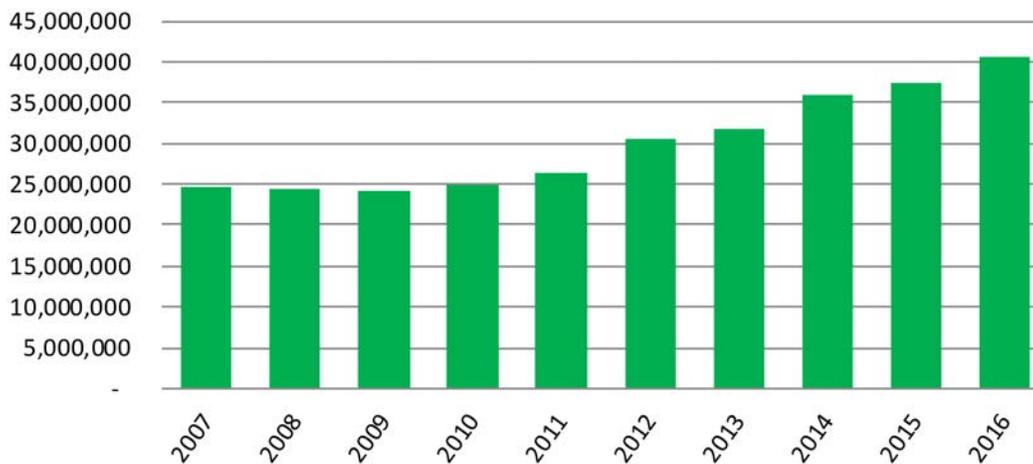


FINANCE - CONT'D

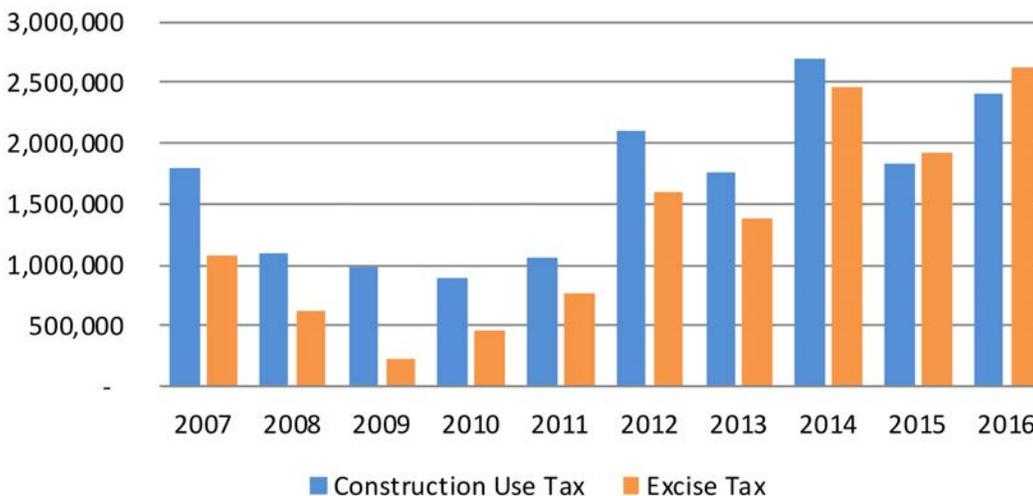
Sales Tax Comparison - as of Nov. 30



Total Tax Comparison - as of Nov. 30



Use and Excise Tax Comparison - as of Nov. 30



New Finance Staff Member

Jeff Phillips, Sales Tax Auditor

Jeff Phillips joined the Town of Parker in December as a Sales Tax Auditor, having most recently worked for another local municipality in the same capacity.

Jeff has additional experience working for the Arizona Department of Revenue as a Field Revenue Officer specializing in the collection and enforcement of the Transaction Privilege Tax (Sales Tax). In November 2014, Jeff was licensed as a CPA, having attended Metropolitan State University to fulfill the educational requirements to obtain the CPA.

Jeff grew up in Arizona but has lived in Colorado for almost six years. He enjoys several outdoor activities, including hiking, mountain biking and snowboarding.





PARKS AND RECREATION

Recreation Memberships

December marked the largest month of membership sales for the recreation facilities with 859 total passes sold. Membership numbers for December and for all of 2016 can be found at right.

Pass Type	December	2016
3 Months	51	645
6 Months	53	532
6 Month Fitness	11	86
Annual	211	2,044
Annual Fitness	14	158
Annual Plus H2O	58	605
H2o Season Passes	0	70
10 Visit	142	1,264
20 Visit	258	2,614
Silversneakers/PRIME	58	803
Cancerfit	2	46
Total Passes Sold	859	8,875
Transfer Passes	21	275
Cancellations	91	681

Therapeutic Recreation

Therapeutic Recreation programs continue to grow. December program attendance indicated that communication and awareness of these services are reaching the community and people are increasingly taking advantage.

- The December Arthritis Foundation classes (aquatic and exercise) showed a 40% increase since February 2016.
- Parkinson's Network Exercise classes have experienced a 70% increase in attendance since the program began in September.
- The bowling program had 10 participants in December, which is up from six the previous two months.
- Therapeutic Recreation Dances also experienced increased participation from 2015. Eight out of the last 10 months had more participants than the same month a year earlier.

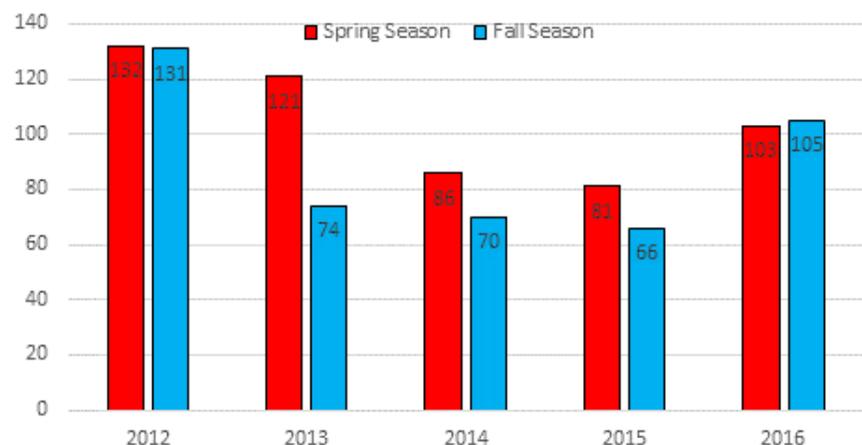
Youth Sports

Late Fall Soccer (indoor) saw its greatest number of participants since 2013 with 208 total participants across the boys' and girls' programs.

Inline Hockey

Participation in the Inline Hockey program has been declining since about 2009 throughout the metro area. Because of our unique inline venue at the Fieldhouse, we have maintained a league but with declining participation. By working with a passionate group of participants, parents and coaches, we were able to increase numbers in 2016. Through surveys, coaches meetings and one-on-one meetings with participants, we have identified new ideas for recruiting players and developing existing players through clinics and off-season drop-in participation. Our goal is to continue this momentum in 2017.

Inline Hockey Participation - 5-Year Trend

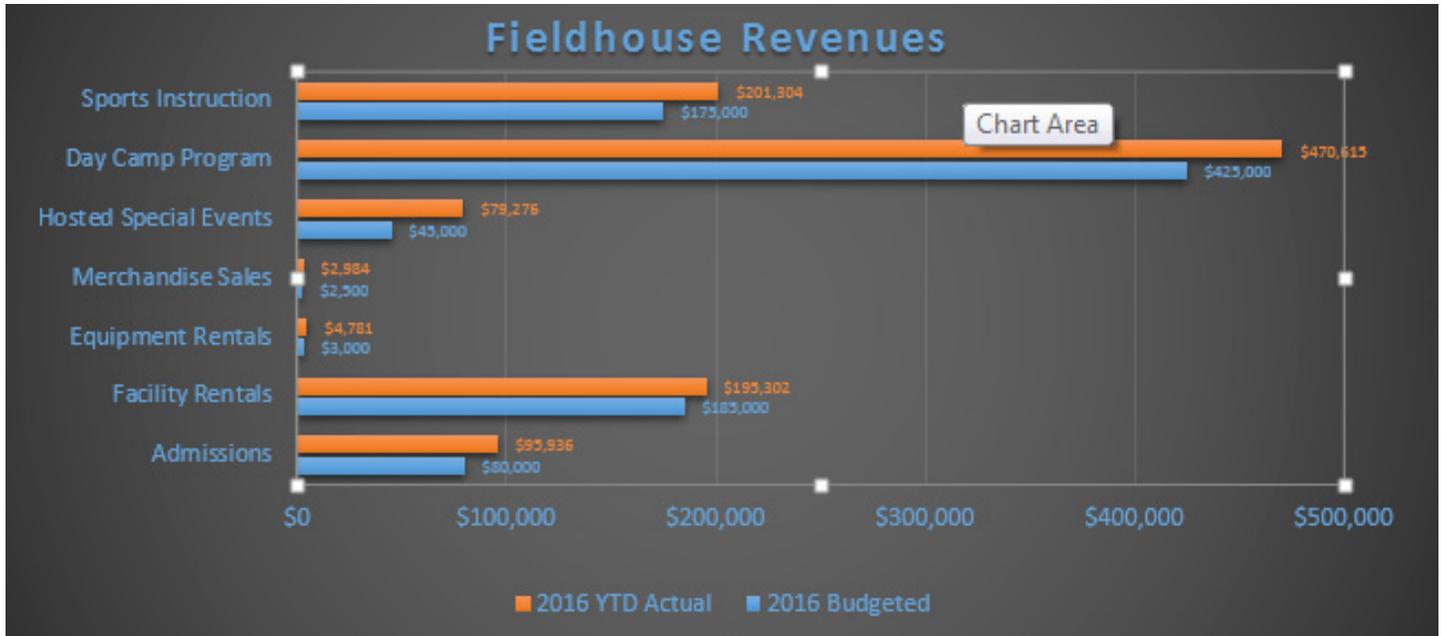


PARKS AND RECREATION - CONT'D

2016 Recreation Facility Revenue Accounts

The Recreation facilities exceeded budget projections in 12 out of 12 revenue accounts in 2016. Budget projections at the Parker Fieldhouse were exceeded by over \$135,000 while revenue

projections at the Recreation Center were exceeded by over \$770,000 in 2016. The combined facilities exceeded their revenue projections by 42%.



Fieldhouse Day Camp

The Parker Fieldhouse Day Camp had 150 kids each day of the December break to fill all 550 spots that were open. They participated in many activities and had some “in-house” fieldtrip fun.

Kids' Zone

The annual Milk and Cookies with Santa was a huge hit once again! This event welcomed over 100 children and their families in 2016. The celebration included holiday games and crafts along with a visit from Santa Claus.



POLICE DEPARTMENT

Cops vs. Cancer

Commander Doreen Jokerst, Sergeant Nick Eckmann, Officers Trey Biles, Cathy Dillon, Darcy Hier, Rachael Obermeyer and Ryan Wolff delivered Christmas presents to Children’s Hospital Colorado as part of the Long Blue Line (below). More than 300 officers from 35 jurisdictions were part of the annual Cops vs. Cancer event.



DUI Saturation Shifts

The Parker Police Department conducted DUI saturation shifts during the New Year’s Eve weekend. We had one suspicion of DUI arrest on Dec. 31 and two on Jan. 1. None of them involved injury accidents.

Global Village International Preschool

Officer Sherry Corcoran sat down and talked about safety with children ages 2 to 4 years old at Global Village International Preschool on Dec. 30. The children learned what a trusted adult is and what to do in an emergency. They were quick to learn and excited to interact with a police officer.

Cadet Graduation

Officer Trainee David Herrera graduated from the Pueblo Community College Law Enforcement Academy in December. He is currently completing our mini skills program and will begin the Police Training Officer program at the end of the month. On Jan. 23, Trevor Casey and Ian Drew-Bell will begin training at the Highlands Ranch Law Enforcement Training Academy. They are expected to graduate in June and join the Parker Police Department.

Little Sisters of the Poor

Communications Technicians Danielle Huskey, Sarah Hooks and Yolanda Kempfer, along with Victim Advocate Jennifer Rogers-Flynn and their families, delivered gifts from the Parker Police Department to the residents at Little Sisters of the Poor (below). Many members of the PD donated to help them fill out their wish list of simple necessities, including Kleenex, body wash, mouth wash and more.



Tip-A-Cop

For the second straight Tip-A-Cop event (above), the Parker Police Department and SOCO Parker Power Special Olympics Team were the #1 fundraiser in the state. At the first ever Texas Roadhouse Tip-A-Cop, we raised more than \$5,200 dollars. Among PD staff who attended the event were: Chief David King; Commander Andy Coleman; Sergeant Joe Cummings; Detective Penny McLean; Officers Trey Biles, Christopher Calvillo, Troy Gordon, Crystal Kanaber, Teagan Kavanagh and Max Keeler; Rachael Obermeyer; Todd Shupe and Ryan Yowell; Dispatcher Debbie Daily; and PIO Josh Hans.



Coffee with a Cop

Our December Coffee with a Cop (above) was a tremendous success. More than 20 officers and PD employees turned out to meet Parker residents and their kids. Due to Christmas break, we had a large number of parents who brought their children to the event. We even had three young boys bring autograph books to get autographs from all of our officers.