

# **Downtown Parking Study and Plan Town Hall Recap**

August 18, 2016

4:30 – 6:30 PM

Pikes Peak Conference Room

Parker Town Hall

## Introduction

The following memo provides a recap of the materials provided at the Town Hall meeting held August 18, 2016, as well as the comments and feedback collected from stakeholders in attendance.

## Project Background Board

**PROJECT FACT SHEET**

### About the Plan



With public and private investment on the rise in Downtown Parker, the Town has identified the need to plan to meet the parking and mobility needs of everyone who enjoys the Town's vibrant urban core.

In June 2016, the Town contracted with Kimley-Horn and Associates to develop a strategic parking plan for Downtown Parker.

The purpose of the study is to identify current and future parking and access needs in a way that prepares the community for future growth while also balancing the desire to maintain Parker's local, hometown feel.

### Project Tasks & Timing

- July ○ Data Collection
- July - Aug ○ Stakeholder Process
- July - Aug ○ Current Policy Review
- July - Aug ○ Bicycle Parking Assessment
- Aug - Sept ○ Plan & Recommendations
- Sept ○ Implementation Strategies
- October ○ Deliver Final Plan

### Study Area



### Project Contact

**PATRICK MULREADY**  
*Senior Planner*  
 Town of Parker  
 Community Development Department  
 pmulready@parkeronline.org  
 303.841.2332



### Stay Involved!

[www.ParkerOnline.org/DowntownParkingStudy](http://www.ParkerOnline.org/DowntownParkingStudy)

No. RFP-16-007 | August 2016

## Data Summary Board

Kimley-Horn utilized License Plate Recognition (LPR) technology to capture parking occupancy and behavioral data for the Town of Parker Downtown Parking Study and Plan. The board depicted in Exhibit 2 graphically displays the overall off-street and on-street occupancy trends, the average length of stay for on-street parkers, as well as heat maps depicting the peak demand period for each collection date.



## Key Issue Area Board

Kimley-Horn asked Town Hall attendees to participate in a “parking hot spot” activity to identify specific areas of immediate concern, areas where stakeholders anticipate parking challenges in the future, and areas in which they have had positive parking and transportation experiences. The image below is a photograph of the board after stakeholder comments were collected.



## Town Hall Comments (written on boards)

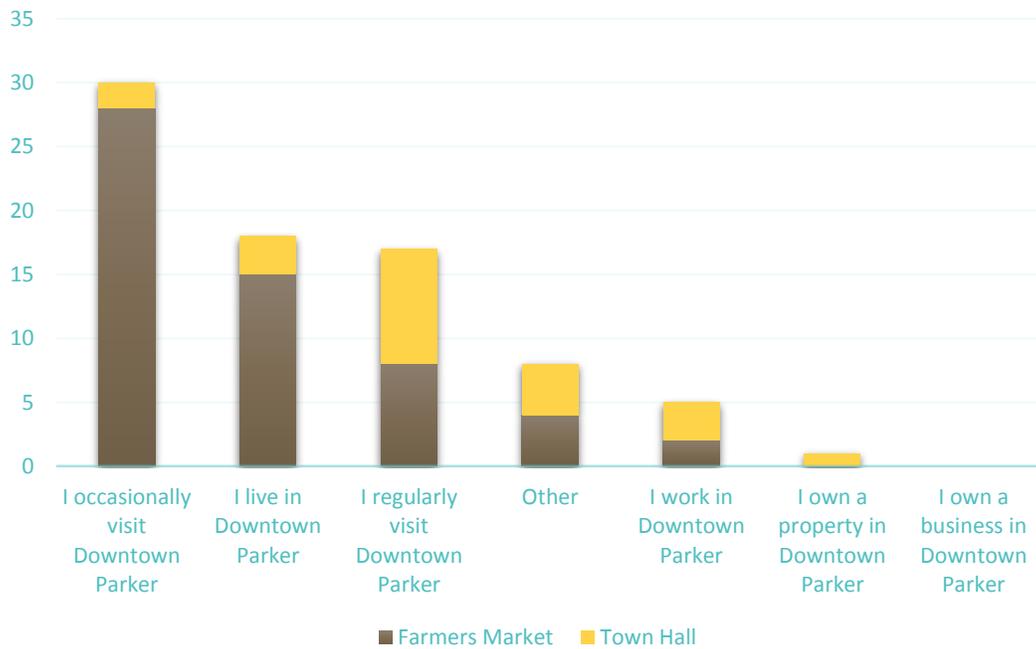
- Traffic is backing up on Main Street every night
- Growth is creating real challenges
- Embrace growth
- Parking difficult during events + nights/dinner + Farmers Market
- Team with business
- Free parking
- Team with Parker Road Study / common interests
- Safety security concerns on public lot, especially episcopal church
- Needs better lighting
- Patrols
- Congestion is a deterrent
- Better at grade crossing of Parker Road
- PACE Center parking biggest issue heard (as volunteer) – 2 extra tallies
- Parker Days created parking problems – can you develop a shuttle bus
- Bike Lanes – not adequate education, people are parking in bike lanes (Stroh Ranch) or signage
- Parker Flats – where are people going to park? (Parking required)
- Service Station – Parker Road; abandoned and unsightly (visual)
- Make in a park?
- Main Street would like no parking to increase speed/flow of traffic (bottleneck)
- Main Street people park on street long term
- Redevelopment area near library-concerned about getting to now library
- Development projects are going to increase parking demand
- Parker Flats is not a nice looking property
- Parker Flats problem area; no parking
- Distillery, library, additional development
- Parker Days parking is an issue
- St. Matthew's parking taken over during Farmers Market – 2 extra tallies
- Safety concerns for children due to congestion and speeding through lot
- St. Matthew's overnight – concerns about apartments and engineering firm
- Mixed use with retail on 1st floor; parking on Mattione parcel (good spot)
- Park 64 apartments across from O'Brien lack adequate parking – 1 extra tally
- Overnight parking restriction needed at School House lot
- Council must change zoning to require parking for any project within boundaries
- Bar congestion on Pilgrims Progress a safety issue
- Bike trail safety at Pikes Peak Court and Pike Peak Drive south corner
- Would like protected bike lands with more bike parking

## Results of Intercept Questionnaire

The following summarizes results of a brief four question survey that town hall participants could take via iPad. The same survey was also conducted at the Parker Farmers Market on Sunday, July 31. Results from both efforts are included below.

- How would you describe yourself? (Please select all that apply.)

|   | Farmers Market | Town Hall |
|---|----------------|-----------|
| Respondents                             | 60             | 21        |
| a. I live in Downtown Parker            | 15             | 3         |
| b. I work in Downtown Parker            | 2              | 3         |
| c. I own a business in Downtown Parker  | 0              | 0         |
| d. I own a property in Downtown Parker  | 0              | 1         |
| e. I regularly visit Downtown Parker    | 8              | 9         |
| f. I occasionally visit Downtown Parker | 28             | 2         |
| g. Other                                | 4              | 4         |



2. How would you describe your experience accessing Downtown Parker today?

|                         | Farmers Market | Town Hall |
|-------------------------|----------------|-----------|
| Respondents             | 54             | 17        |
| a. Very Positive        | 39             | 3         |
| b. Somewhat Positive    | 10             | 4         |
| c. Neutral              | 0              | 1         |
| d. Somewhat Challenging | 2              | 6         |
| e. Challenging          | 1              | 3         |



3. What is the most significant parking or transportation challenge you face accessing Downtown Parker?

| <b>Town Hall<br/>August 18, 2016</b>  |
|---|
| Festival event parking creates issues for St Matthew's church services on Sundays and during Holy Week.                                     |
| Event parking - Festival times - create parking problems for both the church  |
| Using parking lot at st. Matthews, is impossible- bar patrons/farmers market make it extremely difficult to park on Sunday morning          |
| Finding parking   |
| Lack of parking spaces  |
| Not enough available public parking.  |
| Traffic   |
| Congestion on parker Road   |
| During special events mainly. I like to walk so it doesnt bother me to park away from downtown. Shuttles from outlying lots would be good   |
| Parking at St Matthew's Episcopal Church.   |
| Sunday morning parking at st matthews during farmers market   |
| It is getting harder due to developments with insufficient parking. Special events like farmers market are at capacity. Any additional deve |
| Special events  |
| West side homeowners have a challanging time to move and park on the east side during events.   |
| Needs more parking available  |
| Traffic on main street is congested because shrinking to one lane.  |
| Mainstreet east across Parker Rd back up heading in to downtown   |
| Pace Center parking   |

| <b>Farmers Market<br/>July 31, 2016</b>                   |
|---|
| Drive and bike; both experiences are good!                |
| None  |
| None  |
| Market vendor: very positive; easy load in and load out   |
| They dont drive; they live downtown and walk; no problems |
| None  |
| None  |
| Perfect no complaints                                     |
| None  |
| Parker Days its terrible; not close enough                |
| Weekend congestion/traffic                                |

|  |
|--|
| None   |
| N/a  |
| Congestion   |
| Finding a spot   |
| Event parking is getting harder; lot is going away   |
| A lot of cars and people everywhere  |
| West entrance near park  |
| Easy just pulled into a lot  |
| Very busy for the farmers market   |
| None, we walked  |
| None   |
| Finding a spot   |
| Finding a place during the busy times  |
| Crowding   |
| None   |
| Busy when he comes for dinner/drinks   |
| Handicap parking   |
| None its very easy   |
| Found a new place to park today so it was easy   |
| The roads and available parking have way overshot what downtown can handle. No room to expand, develop other areas in Parker, not downtown |
| None - thinking about the future with development; where people are going to paRK  |
| Finding space  |
| Parker Road congestion   |
| None   |
| No   |
| None   |
| No problrm   |
| None   |
| Didnt have one   |
| None   |
| Finding a spot   |
| N/A  |
| Wayfinding from parker road to parking lot   |
|  |

4. What one program, policy or investment would make the most impact on your future parking and/or transportation experience in Downtown Parker?

| Town Hall<br>August 18, 2016  |
|---|
| A free parking garage with retail fronts.   |
| Eliminate or move the farmers market  |
| Manage growth   |
| Garage  |
| Make the school house lot have no overnight parking. The Parker flats apts will totally take over this lot. Manage the parking with time. |
| Tear down half of new buildings   |
| Need data to answer   |
| Multiuse building in the area west of PACE center on main with office or retail on main level and parking on at least 3 levels above that |
| Not sure.   |
| Repeal 2003 amendment requiring no minimum parking as it was short sighted.   |
| Amend all future development to require parking sufficient for that project.  |
| Better pedestrian access from west to east crossing Parker Road.  |
| More parking closer to main street is needed  |
| Maybe make mainstreet a walk-only pedestrian zone   |
| Maybe make it a walking-om  |
| Not sure at this time   |

| Farmers Market<br>July 31, 2016   |
|---|
| None!   |
| None  |
| More trails, route information accessible, routing suggestions, all cycling   |
| None  |
| None  |
| Na  |
| More public   |
| None  |
| It was easy today   |
| Not have Parker Days...just kidding; shuttle would be great   |
| Widening Main St  |
| None sure   |
| Wasnt sure if the spot they parked in was open for public parking; otherwise ok   |
| Light rail  |
| Free parking downtown   |
| Dont want to pay; dont like idea of garage....daily parking is fine it is just events.... Mostly uses trails to walk downtown; ped friendly |
| Lightrail would be cool   |

|  |
|--|
| Bigger pkg spots                                   |
| Additional parking areas                           |
| Better organization for special events             |
| We are just visiting                               |
| None its no problem                                |
| Signage  |
| Light rail to Aurora                               |
| None   |
| Nothing dont pave more!                            |
| Less development                                   |
| Really nothing; its very easy                      |
| More bike paths                                    |
| Signage  |
| Turn Pine Curve into parking, not more development |
| Parking garage / more parking                      |
| Parking garage                                     |
| Light rail extended - spur lines                   |
| Dont know  |
| Bike path pondrosa to pine; cars wont move over    |
| None   |
| Remove the lots gates; doesnt feel welcpming       |
| None   |
| Its easy   |
| None   |
| More parking                                       |
| N/A  |
| Signage  |