

The Town of Parker prides itself on being a “full service community with a hometown feel.” Ranked No. 2 on Money.com’s list of 2020 Best Places to Live in America, Parker is growing with more than 60,000 residents. As a business owner, resident or nonprofit organization, you might be pleasantly surprised to find out about all of the resources that the Town offers to assist you with your event, business and organizational needs.

Town Publications and Website

The Town regularly sends out publications to its residents and updates the Town website at www.parkeronline.org. These communications reach thousands of Parker residents and the general public.

Monthly Newsletter - Talk of the Town

The Communications Department publishes a monthly newsletter that is sent to more than 25,000 households in incorporated Parker. Although the Town is unable to accommodate requests to publish articles about private and non-profit events in the newsletter, it does contain a community calendar of events that you may submit your information to be published in. The deadline for submissions is the 15th of the month preceding the issue you would like your event published. The newsletter does not take advertisements.

Additionally, the Talk of the Town has a section called “Did You Know” on the back of each issue. Businesses and individuals can submit two to three sentences about their events or happenings and the information will be printed, space allowing. Please note, if you

submit to this section, it is not guaranteed that your information will be printed.

To submit information to the Talk of the Town newsletter, please call 303.841.0353 or email communications@parkeronline.org.

Town Website - www.parkeronline.org

The Town website, www.parkeronline.org, reaches thousands of people every day. The site houses valuable information about Town departments, important documents and upcoming events. There is also an online community calendar feature where community events can be listed.

To submit an event to the online calendar, email communityaffairs@parkeronline.org. An event name, contact phone number, date, location and time are needed before the event will be posted.

Advertising Opportunities

Looking for a way for your business to target active families in the Parker area? Look no further than the Parker Recreation Brochure. The Recreation Brochure is published four times per year by the Recreation Department and is mailed free of charge to addresses within the 80134 and 80138 zip codes. Our total distribution is over 30,000 per issue. Ad rates begin at \$250. For more information contact 303.841.0353 or email jvollertsen@parkeronline.org.

Be a Town Sponsor

The Town solicits sponsorships to help with the cost of planning several large community events during the year, including the Mayor’s Holiday Lighting and the July Parker Stars and Stripes Celebration. Sponsors are recognized at a variety of levels.

The Recreation Department frequently partners with local businesses to offset the costs of special events, cultural activities and athletic leagues through sponsorships.

Sponsorships may be in the form of a cash contribution, or may be measured by the value of in-kind services. There are sponsorship packages to meet every budget and marketing goal. For more information on how to be a Town sponsor call 303.841.0353 or visit www.parkeronline.org.

Rent Our Facilities and Parks

Many Town facilities are available to individuals or outside groups to rent for special events, meetings, weddings and other gatherings. Our most popular facilities are booked months in advance, so please call as early as possible. Special arrangements must be made if you plan to serve alcohol at any facility, and in some cases it is not allowed.

Designed to be hubs for a variety of community activities, the PACE Center, Schoolhouse and Ruth Memorial Chapel are all available to groups for rent throughout the year through the Town’s Cultural Department. For more information, call 303.805.3365 or email dzoglmann@parkeronline.org.

At the Parker Fieldhouse, the turf field, inline rink, gym, batting cages, climbing wall and activity rooms are all available for rent. The Parker Recreation Center and H2O'Brien Pool also offer rental opportunities and party packages. For more information on Recreation rental rates, please call 303.841.4500.

The Town also has several parks that may be rented for private picnics and other activities. To hold an event at a Town park, a special event permit must be submitted online through the Town's website at www.parkeronline.org/trakit.

Street Banners

Outside organizations may request the use of Town lightpoles to hang street banners for the promotion of Parker events. Applicants provide their own banners and certain restrictions apply. For more information on this process, call 303.841.0353 or email communityaffairs@parkeronline.org.

Other Available Resources

Outside businesses and organizations may leave their marketing materials at the front counter of Town Hall, space permitting. Please leave materials with the front desk staff and they will be made available to the public on a first-come, first-served basis.

More Information

For more information on any of these Town resources, please contact the Communications Department at 303.841.0353 or email communications@parkeronline.org.



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What Can Parker Do For You?

How the Town can help with your event, business and organizational needs

